# Avelo Airlines Joins WeSalute as the First Airline to Recognize Military and Frontline Heroes with Airfare Discounts

*Military members, veterans, nurses, first responders, medical professionals, public servants and teachers save 15% on Avelo base fares with free WeSalute membership, and 30% with no blackout dates for premium WeSalute+ members*

**HOUSTON, Texas. Nov. 17, 2026** — Avelo Airlines and WeSalute today launched a new nationwide partnership that creates exclusive savings on Avelo flights for all those who serve. Avelo is the only airline offering exclusive discounts in both WeSalute membership tiers, and the offers are available across all six service groups WeSalute verifies: U.S. active duty, military veterans, first responders, nurses, medical professionals, public servants, and teachers, and their family members.

Avelo's new WeSalute discounts include:

- **15% off for WeSalute Members.** WeSalute Members with a basic free account save on one-way and round-trip flights across every Avelo market, with a limited number of holiday blackout dates.
- **30% off for WeSalute+ Members, with no blackout dates.** Premium WeSalute+ members can fly whenever they choose, including peak holidays and busy travel weekends.

**Avelo Airlines Head of Safety, Security and Operational Excellence Michael Quiello** said, "Avelo was built to make travel easier and more affordable for the communities we serve, and no one has earned that more than the men and women who protect and care for them. Through WeSalute, we're proud to help service members - active-duty military & veterans, nurses, first responders, teachers, public servants and their families - spend less time and money getting home to the people they love."

Today's announcement follows the partnership's Veterans Day launch, which coincided with Avelo's inauguration of service at McKinney National Airport (DTX) in North Texas. Avelo's network is built around smaller, easy-to-navigate airports near major metro areas, with bases in New Haven, Conn.; Wilmington, Del.; Concord, N.C.; Central Florida; and now McKinney, Texas. That hometown approach makes it simple for members in those communities to fly direct and skip the hassle of larger hubs.

To redeem, members securely log in to the WeSalute Marketplace at WeSalute.com, verify their service group and select the Avelo offer for their membership tier. A member-only link takes them directly to AveloAir.com with their WeSalute discount ready to apply for booking. Discounts apply to base fares only and do not apply to government taxes or certain carrier-imposed fees.

Avelo is also introducing WeSalute to its own travelers through a custom experience on AveloAir.com for each service group, so loyal customers who serve can learn how to verify their eligibility and unlock their savings.

**WeSalute Co-Founder and Executive Chair and U.S. Army Combat Veteran Scott Higgins** said, "We are delighted to welcome Avelo Airlines to the WeSalute family as the first airline to stand with our members across all our nation's military and frontline heroes. Avelo has gone further than any airline partner to recognize every community we serve, from our military and veterans to our nurses, first responders and teachers. By flying out of convenient hometown airports, Avelo makes it easier for our members to reconnect with family and see the country they've worked so hard to protect."

Avelo also joined WeSalute's 14th annual Heroes Meet Heroes event on November 5, where Quiello took part in a national virtual panel bringing together veterans, Olympians and WeSalute members ahead of Veterans Day.

WeSalute members who fly with Avelo also benefit from WeSalute's secure verification services to redeem their discounts. For more than 25 years, WeSalute has built a trusted platform of exclusive offers from leading travel providers and national brands as A Real Thank You® for service. WeSalute's verification technology confirms eligibility in real time while safeguarding members' personally identifiable information and protecting partner offers from fraud and dilution.

**About WeSalute, PBC**

WeSalute (founded as Veterans Advantage), PBC, a registered public benefit corporation, is a marketing, media and technology company with a socially responsible mission of delivering greater respect, recognition and rewards to those who serve. Co-founded by Scott Higgins, a Vietnam War veteran, and Lin Higgins, the proud daughter of a U.S. Marine, WeSalute was founded by U.S. military veterans for active duty and veterans and now serves nurses, first responders, medical professionals, public servants, teachers and their families. WeSalute provides a platform for leading brands to create and publish exclusive offers for verified members, and offers WeSalute+, its premium membership. Working with its partner coalition of travel leaders, top retailers and major service providers, WeSalute verifies eligibility and protects offers from fraud and dilution while delivering A Real Thank You® to those who have given so much.

**About Avelo Airlines**

Avelo Airlines' purpose is to *Inspire Travel* by saving travelers time and money. The airline offers service from small, convenient airports and low fares. Avelo stands out as one of the leading U.S. airlines in on-time performance and reliability, as reported by Anuvu, a third-party data platform used by The Wall Street Journal in its annual airline rankings. The airline has a fleet of 17 Boeing Next-Generation 737 aircraft. Avelo will be the first U.S. airline to fly the Embraer E195-E2, a new mainline jet aircraft with 140 seats in a 2x2 configuration where no one ever has a middle seat. Avelo placed an order for up to 100 Embraer E195-E2s in September 2025. Avelo serves 39 popular destinations across the United States, including its bases at Southern Connecticut's Tweed-New Haven Airport (HVN), the Philadelphia/Delaware Valley's Wilmington Airport (ILG), Central Florida's Lakeland International Airport (LAL), Charlotte's Concord-Padgett Regional Airport (USA) and, in November 2026, Collin County's McKinney National Airport (DTX). For more information, visit AveloAir.com.

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*Want to create A Real Thank You that honors service and protects customer identity through WeSalute? Learn how to become a WeSalute partner and get a demonstration.*