

## **FOR IMMEDIATE RELEASE:**

# **Avelo Airlines Announces Service between Central Florida's Lakeland International Airport and Southern Connecticut**

Avelo is the first and only airline to serve LAL in over a decade Low, introductory one-way fares start at \$72

**LAKELAND, Fla.; March 27, 2024** — Avelo Airlines announced today exclusive nonstop service between Lakeland International Airport (LAL) and Southern Connecticut's most convenient airport — Tweed-New Haven Airport (HVN). Avelo is the first and only airline to serve Lakeland in over a decade.

Conveniently located between Tampa and Orlando, LAL offers travelers a refreshingly small, easy, and fast alternative hometown airport experience to the much larger and busier airports in the region. LAL's location along the I-4 corridor makes it the most travel-friendly gateway to and from Central Florida.

Beginning June 13, 2024, Avelo will operate this route twice weekly on Thursdays and Sundays, utilizing Boeing Next-Generation 737 aircraft. Introductory one-way fares between LAL and HVN start at \$72\*. Travelers can make reservations at <a href="AveloAir.com">AveloAir.com</a>.

Avelo Airlines Chairman and CEO Andrew Levy said, "Lakeland – say hello to Avelo! We're proud to be the only airline serving LAL and are excited to introduce Lakeland to Avelo's low fares, travel-friendly convenience, and industry-leading reliability. Getting to Southern Connecticut – the gateway to New England and New York – is now easier than ever. This exclusive nonstop service will also make exploring Central Florida – and all Lakeland has to offer – a fast and seamless journey for Connecticut visitors. I am grateful to all the airport and community leaders who made this partnership possible. This is just the start of Avelo's partnership with LAL and Central Florida."

**City of Lakeland Mayor Bill Mutz** said, "The City of Lakeland welcomes an exciting new era of travel with the announcement of Avelo Airlines offering commercial air service to and from Lakeland International Airport. This service from Lakeland opens up a world of increasing possibilities for our regional citizens. We anticipate a thriving partnership with Avelo Airlines, providing many adventures ahead!"

**Lakeland City Manager Shawn Sherrouse** said, "The City of Lakeland is pleased with Avelo Airline's announcement of their Lakeland route. We hope this announcement is the first of many to come as our Lakeland International Airport grows commercial air service. We are

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excited to begin this relationship with Avelo Airlines and appreciate the support of our Polk County partners in making this happen."

**Lakeland Airport Director Kris Hallstrand** said, "We are excited to offer this service to our community. We have found the perfect partner at the right time, and we are excited to watch this opportunity grow."

**Visit Central Florida Director Mark Jackson** said, "With more than 6 million visitors to Polk County, Florida last year, we're one of the state's best kept secrets. We not only look forward to developing new friendships in new cities, but also to welcoming folks to the best that Florida has to offer."

## The New Haven Way to New England and New York

Tweed-New Haven Airport is located on Connecticut's coast and is a convenient gateway to all 15 towns that make up Greater New Haven. HVN's adjacency to multiple major highways and commuter railways makes visiting the New England and New York regions easier than ever. The airport is a refreshingly smooth and simple alternative hometown airport experience that will make visiting Southern Connecticut faster, easier, and more relaxing than ever.

Best known as the home of Yale University, New Haven is the second largest city in Connecticut and is part of the New York metropolitan area. The coastal city has experienced—and continues to enjoy—a renaissance. Within an easy stroll from the New Haven Green are more than 100 distinctive restaurants, offering something for every palate, and the city abounds with theaters, museums, and shopping destinations to satisfy all interests and tastes. Last year, New Haven joined iconic cities like Auckland, London, and Istanbul to make the prestigious New York Times 2023 "52 Places to Go" list. Whether visiting family and friends or just looking for a vacation, there is a wealth of things to explore in The Cultural Capital of Connecticut.

#### **America's Most Convenient Airline**

Avelo was founded to Inspire Travel by saving its Customers time and money. Since taking flight on April 28, 2021, Avelo has flown more than 4.3 million Customers on over 33,000 flights. Today, Avelo serves 51 destinations in 23 states and Puerto Rico.

Along the way, Avelo has unlocked a new era of convenience, choice and competition by flying unserved routes to primarily underserved communities across the country. On almost every route, at least one airport is a small, easy to use airport – making every Avelo journey easier and more enjoyable.

Avelo Customers can always change or cancel their itineraries with no extra fees. Additionally, families can travel with ease knowing every child 13 and under will always be automatically seated with an accompanying adult at no additional cost.

Additionally, Avelo offers advanced seat assignments for sale. One third of its seats are extra leg room seats, ranging from 32 inches to more than 36 inches, offering a more comfortable

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experience for Customers who value more space. In addition to advance seat assignments, Avelo offers several unbundled travel-enhancing options that give Customers the flexibility to pay only for what they value, including priority boarding, checked bags, carry-on overhead bags, and bringing a pet in the cabin.

Avelo is distinguished by its industry-leading reliability. In 2023, the airline achieved the lowest flight cancellation rate in the U.S. airline industry and ranked #2 in on-time reliability. These results are based on Anuvu's third-party data platform (the same company and platform utilized by *The Wall Street Journal* for the publication's annual best and worst airline ranking, which excluded Avelo as well as other airlines in its coverage that did not meet the publication's size threshold).

## **About Lakeland International Airport (LAL)**

Lakeland Linder International Airport (LAL) is located midway between the cities of Tampa and Orlando in central Florida. Currently serving over 65 businesses and organizations, the airport contributes over \$1.5 billion annually in regional economic impact. Most notably, the airport is home to the world-famous NOAA Hurricane Hunters, Draken International, Amazon's Regional Air Cargo Hub, and the Aerospace Center for Excellence. Additionally, each spring, the airport transforms into the world's busiest airport as it welcomes convention-goers to the annual SUN 'n FUN Aerospace Expo. As one of the most dynamic airports in the nation, chances are from flight training aircraft to fighter jets you will spot them over the skies of Lakeland.

#### **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to *Inspire Travel*. The airline offers travelers time and money-saving convenience, everyday low fares, and a refreshingly smooth, caring, and reliable travel experience. Operating a fleet of 16 Boeing Next-Generation 737 aircraft, Avelo serves 51 popular destinations across the United States, including its six bases at Los Angeles' Hollywood Burbank Airport (BUR), Southern Connecticut's Tweed-New Haven Airport (HVN), Orlando International Airport (MCO), the Philadelphia and Delaware Valley region's Wilmington Airport (ILG), Raleigh-Durham International Airport (RDU), and on May 1, 2024, Avelo will move its Las Vegas base at Harry Reid International Airport (LAS) to the Bay Area's Sonoma County Airport (STS). For more information visit <u>AveloAir.com</u> or the Avelo Newsroom at <u>AveloAir.com/Newsroom</u>.

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\*Introductory one-way fares include government taxes and fees. Fares start at \$72 for travel between LAL and HVN for travel through July 31, 2024. Fares must be booked by April 3, 2024. Fares are available on a limited number of flights and seats. Additional fees for carry-on and checked bags, assigned seats and other optional services may apply. A \$25 charge per seated traveler applies to all bookings or changes made through Avelo's Customer Support Center. For full terms and conditions, please see Avelo's Contract of Carriage.