

## **Sweepstakes Official Rules: Avelo Taco Tuesday Sweepstakes**

1. Eligibility: The Avelo Taco Tuesday Sweepstakes ("Sweepstakes") is open to legal residents of the United States who are 18 years of age or older at the time of entry. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. The sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram or Taco Bell.

2. Sponsor: The Sweepstakes is sponsored by Avelo Airlines, Inc., located at 12 Greenway Plaza Suite 400, Houston, TX 77046 ("Sponsor").

3. Agreement to Official Rules: By participating in the Sweepstakes, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes. All entries are subject to the Sponsor privacy policy located at <https://www.aveloair.com/privacy-policy>.

4. Sweepstakes Period: The Sweepstakes begins on May 25, 2023, at 12:00 a.m. Pacific Time (PT) and ends on May 31, 2023, at 11:59 p.m. PT ("Sweepstakes Period").

5. How to Enter: To enter the Sweepstakes, participants must complete the following steps during the Sweepstakes Period:

1. Follow Avelo Airlines on Instagram (@aveloair) AND
2. On the official sweepstakes post:
  - a. Submit a single comment on the sweepstakes post, including the following:
    - i. Tag one (1) friend and @TacoBell.
    - ii. Use the hashtag #AveloTacoTuesdaySweepstakes.

Only one entry per person is permitted. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different Instagram accounts, identities, or any other methods will void all of that entrant's entries. Entries that are incomplete, late, or do not comply with the requirements specified herein will be disqualified.

6. Winner Selection and Notification: One (1) winner will be randomly selected from all eligible entries received during the Sweepstakes Period. The winner will be notified via direct message on Instagram within seven (7) days of the end of the Sweepstakes Period. The potential winner must respond to the notification within forty-eight (48) hours and provide their full name, email address, mailing address, and date when they would like the tacos delivered.

7. Prize: The winner will receive 250 Crunchy Taco Bell Tacos. The total approximate retail value of the prize is \$300. The prize is non-transferable and cannot be substituted or redeemed for cash. The Sponsor reserves the right to substitute the prize with another of equal or greater value if necessary.

8. Publicity: By entering the Sweepstakes, the winner grants the Sponsor the right to use their name, likeness, and biographical information for advertising and promotional purposes without additional compensation, except where prohibited by law.

9. Release and Limitation of Liability: By participating in the Sweepstakes, entrants agree to release and hold harmless Avelo Airlines, Instagram, and their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the prize.