



**FOR IMMEDIATE RELEASE:**

## **Avelo Airlines Announces Unique Partnership with Capital One**

*Avelo's new partnership with Capital One enables eligible new Venture and VentureOne customers to unlock exclusive benefits*

**HOUSTON, Texas; Nov. 30, 2022** — Avelo Airlines and Capital One announced a first-of-its-kind, travel-inspiring partnership today that will unlock unique benefits when the airline's Customers become a new cardholder. New cardholders will have access to all [Venture](#) and [Venture One](#) credit card benefits alongside exclusive Avelo benefits, when individuals become a new cardholder via Avelo sign-up and approval.

In this unique partnership, when new Avelo Customers apply and are approved for Venture or VentureOne credit cards, they receive exclusive benefits from the airline including a statement credit on Avelo purchases and priority boarding on all Avelo flights. In addition, new Avelo cardholders receive existing welcome benefits for Venture and VentureOne.

### **New Venture Cardholders via Avelo**

- \$200 in statement credits on Avelo flight purchases
- Priority boarding on Avelo flights for one year

### **Venture Cardholder Benefits**

- 75,000 bonus miles after spending \$4,000 on purchases in the first 3 months
- 2X miles on every purchase
- 5X miles for hotel and rental car bookings on Capital One Travel

### **New VentureOne Cardholders via Avelo**

- \$100 in statement credits on Avelo flight purchases
- Priority boarding on Avelo flights for one year

### **VentureOne Cardholder Benefits**

- 20,000 bonus miles after spending \$500 on purchases in the first 3 months
- 1.25X miles on every purchase
- 5X miles for hotel and rental car bookings on Capital One Travel

**Avelo Airlines Head of Marketing Travis Christ** said, "Avelo is bringing a new kind of air travel to communities across America and we're proud to offer a new kind of credit card partnership to our Customers. Combining Avelo's industry-leading affordability, convenience and reliability with the unique travel benefits and perks of the Capital One Venture and VentureOne cards rewards our Customers for spending and traveling on their terms. Our partnership with Capital One is the latest way we are inspiring travel."

The partnership is designed to inspire future travel plans and flexibility in earning rewards, since cardholders get rewarded for every purchase, not just when they book flights with Avelo.

Prospective cardholders can find additional information and apply for the offer at [www.aveloair.com/capital-one](http://www.aveloair.com/capital-one).

Avelo serves 34 travel-inspiring destinations across the country:

- Bend / Redmond, OR (RDM)
- Binghamton, NY (BGM)
- Boise, ID (BOI)
- Charleston, SC (CHS)
- Chicago, IL (via MDW)
- Dayton, Ohio (DAY)
- Dubuque, Iowa (DBQ)
- Eugene, OR (EUG)
- Eureka / Arcata, CA (ACV)
- Fort Lauderdale, FL (FLL)
- Fort Myers, FL (RSW)
- Kalamazoo, MI (AZO)
- Lansing, MI (LAN)
- Las Vegas, NV (LAS)
- Lexington, KY (LEX)
- Los Angeles / Burbank, CA (BUR)
- Medford / Rogue Valley, OR (MFR)
- Myrtle Beach, SC (MYR)
- Nashville, TN (BNA)
- New Haven, CT (HVN)
- Newport News / Williamsburg, VA (PHF)
- Orlando, FL (MCO)
- Palm Springs, CA (PSP)
- Pasco Tri-Cities, WA (PSC)
- Raleigh / Durham, NC (RDU)
- Redding, CA (RDD)
- Sonoma / Santa Rosa, CA (STS)
- Sarasota / Bradenton, FL (SRQ)
- Savannah, GA / Hilton Head, SC (SAV)
- Tampa, FL (TPA)
- Washington, D.C. / Baltimore, MD (BWI)
- West Palm Beach, FL (PBI)
- Wilmington, DE / Philadelphia, PA (ILG)
- Wilmington, NC (ILM)

[Epic Research](#), a financial services marketing firm with unique experience and expertise in credit card program development and execution, served as an advisor to Avelo Airlines for this partnership.

### **America's Affordable and Convenient Airline**

Avelo was founded with a vision to help its Customers save money and time. Since taking flight on April 28, 2021, Avelo has flown nearly 1.5 million Customers on nearly 12,000 flights.

In addition to offering Customers everyday low fares on every route, Avelo Customers can always change or cancel their itineraries with no extra fees. Avelo also offers several unbundled travel-enhancing options that give Customers the flexibility to pay for what they value, including priority boarding, checked bags, carry-on overhead bags, and bringing a pet in the cabin.

Additionally, the American-made Boeing 737 jets Avelo flies offer a more spacious and comfortable experience than the small regional aircraft currently operating at most of the airports Avelo serves. Customers who value an advance seat assignment can choose from several modestly priced seating options, including seats with extra leg room, as well as pre-reserved window and aisle seating. One third of seats on Avelo aircraft are available for Customers who appreciate the comfort of extra legroom.

Avelo serves 34 destinations across the U.S. The airline has unlocked a new era of convenience, choice and competition in air travel by flying unserved routes to primarily underserved communities across the country. At least one airport on every Avelo flight is a small hometown airport – making every Avelo journey easier and more enjoyable.

At Avelo, every flight is also nonstop. This connection-free travel experience not only provides Avelo Customers with a faster and simpler travel experience, but also minimizes delays, cancellations and lost bags. In fact, Avelo has established itself as one of America’s most reliable airlines with an industry-leading year-to-date checked bag handling performance.

Avelo is distinguished by its Soul of Service culture. The culture is grounded in Avelo’s One Crew Value which promotes a welcoming and caring experience. By caring for one another and owning their commitments, Avelo Crewmembers focus on anticipating and understanding Customer needs on the ground and in the air.

### **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to *Inspire Travel*. The airline offers Customers time and money-saving convenience, low everyday fares, and a refreshingly smooth and caring experience through its Soul of Service culture. Operating a fleet of Boeing Next-Generation 737 aircraft, Avelo serves 34 popular destinations across the U.S., including its five bases at Los Angeles’ Hollywood Burbank Airport (BUR), Southern Connecticut’s Tweed-New Haven Airport (HVN), Orlando International Airport (MCO), the Delaware Valley’s Wilmington Airport (ILG) and Raleigh-Durham International Airport (RDU). For more information visit [AveloAir.com](https://AveloAir.com) or the Avelo Newsroom at [AveloAir.com/Newsroom](https://AveloAir.com/Newsroom).

### **About Capital One**

Capital One Financial Corporation ([CapitalOne.com](https://CapitalOne.com)) is a financial holding company which, along with its subsidiaries, had \$317.2 billion in deposits and \$444.2 billion in total assets as of September 30, 2022. Headquartered in McLean, Virginia, Capital One offers a broad spectrum of financial products and services to consumers, small businesses and commercial clients through a variety of channels. Capital One, N.A. has branches located primarily in New York, Louisiana, Texas, Maryland, Virginia, New Jersey and the District of Columbia. A Fortune 500 company, Capital One trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 100 index.

### **About Epic Research**

Epic Research is a marketing company specializing in helping financial services companies, global airlines, and utility companies acquire and retain new customers through a unique combination of innovative and data-driven direct marketing strategies. For more information, visit [www.epicresearch.net](https://www.epicresearch.net).

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