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For Immediate Release

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Yale Athletics Partners with Avelo Airlines

Sponsorship deal takes effect immediately with presence at Bulldog gamedays

NEW HAVEN, Conn. – Yale University Athletics has announced a partnership with Avelo Airlines. Avelo, which has its East Coast hub based out of Tweed-New Haven Airport (HVN), offers travel to six destinations in Florida as well as Myrtle Beach, Charleston, Hilton Head and Nashville.

“We are excited about our new partnership with Avelo Airlines. The opportunity to fly out of Tweed New-Haven Airport, which is less than 15 minutes away from campus, is wonderful.” said **Victoria M. “Vicky” Chun**, Thomas A. Beckett Director of Athletics. “Both Avelo Airlines and Yale Athletics share a love for New Haven and the surrounding communities. We couldn't ask for a better hometown airline .”

As a Yale Athletics partner, Avelo will be a prominent part of Bulldog gamedays which include in-event promotions, digital signage, contests, banners, social media campaigns, public address announcements and more. Avelo will also be on hand with Handsome Dan and Boola in different community engagement opportunities.

“We’re excited to be an official partner of Yale Athletics,” said Avelo Head of Marketing Travis Christ. “The Bulldogs are a great hometown team, and we look forward to cheering them on as we continue to grow our presence and build awareness for the convenient, reliable and affordable air travel Avelo brings to Connecticut.”

Yale’s first home game with its new partner Avelo is today’s women’s hockey ECAC Championship semifinal matchup at 3 p.m., as the No. 7 Bulldogs take on Princeton at Ingalls Rink.

About Avelo Airlines

Avelo Airlines was founded with a simple purpose — to Inspire Travel. The airline offers Customers time and money-saving convenience, very low everyday fares, and a refreshingly smooth and caring experience through its Avelo Soul of Service culture. Operating a fleet of Boeing Next Generation 737 aircraft, Avelo serves 18 popular destinations across the U.S., including its West Coast base at Los Angeles’ Hollywood Burbank Airport (BUR) and its East Coast base at Tweed-New Haven Airport (HVN). For more information visit AveloAir.com. Avelo BROLL + Images [here](#).

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