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FOR IMMEDIATE RELEASE

University of New Haven Names Avelo Airlines 'Official Airline of Charger Athletics'

WEST HAVEN, Conn.; February 23, 2022 – The University of New Haven Department of Athletics today named Avelo Airlines the Official Airline of Charger Athletics.

The University of New Haven and Avelo Airlines, two of Southern Connecticut's fastest-growing entities, have teamed up to provide easy access to the Sunshine State and four new popular Southeastern U.S. destinations, announced last week. Avelo's launch of nonstop flights from Connecticut's most convenient airport - Tweed-New Haven Airport (HVN) - provide enhanced opportunities for Charger Athletics programs to travel more frequently along the East Coast and will allow coaches easier travel to expand their recruiting bases.

"We are thrilled to help welcome Avelo to Tweed-New Haven Airport and simultaneously as a member of Charger Nation," said Director of Athletics Sheahon Zenger. "This relationship will provide many of our programs with the ability to travel for competition in preparation for their regular seasons. It will also pair two exciting and growing brands that people throughout the Northeast will associate together as leaders in their given industries."

As the Official Airline of Charger Athletics, Avelo will receive numerous opportunities for branded sponsorship at Charger Football and Basketball games as well as other selected sporting events throughout the year. In addition, the Chargers and Avelo will collaborate on community service initiatives as well as work concurrently on special events.

Avelo and the Chargers will seek exclusive co-branding opportunities in the Greater New Haven region to capitalize on the unique connection and growth potential of a growing athletics department and newly established airline.

"We're excited to be the Official Airline of Charger Athletics," said Avelo's Head of Marketing Travis Christ. "We look forward to cheering on the Chargers, as we continue to grow our presence across the region and build awareness for the convenient, reliable and affordable air travel Avelo brings to the East Coast."

The collaboration between Avelo Airlines and New Haven Athletics dates to the airline's debut at HVN in November 2021. A pair of Charger student-athletes - baseball player Andrew Bianco '23 and women's soccer player Gabriela Garcia-Perez '24 - were invited to participate in the inaugural flight to Orlando while networking with leaders from the startup airline.

Avelo currently flies between HVN and six sun-soaked Florida destinations: Fort Myers, Fort Lauderdale, Orlando, and Sarasota / Bradenton and Tampa. In May, Avelo will begin offering flights between HVN and Myrtle Beach and Charleston, S.C.; Nashville, and Savannah, GA / Hilton Head, S.C.

About Avelo Airlines

Avelo Airlines was founded with a simple purpose — to Inspire Travel. The airline offers Customers time and money-saving convenience, very low everyday fares, and a refreshingly smooth and caring experience through its Avelo Soul of Service culture. Operating a fleet of Boeing Next Generation 737 aircraft, Avelo serves 18 popular destinations across the U.S., including its West Coast base at Los Angeles' Hollywood Burbank Airport (BUR) and its East Coast base at Tweed-New Haven Airport (HVN). Additionally, Avelo will begin serving four additional routes from its East Coast base in May. For more information visit AveloAir.com. Avelo BROLL + Images [here](#).

About University of New Haven Athletics

The University of New Haven has one of the finest comprehensive athletic programs in the Northeast Region, with a rich history and tradition of advancing to both conference and NCAA postseason tournament play. Sponsoring 18 varsity sports, the University has been a proud member of NCAA Division II since the early 1980's and continued the DII tradition by joining the prestigious Northeast-10 Conference during the 2008-09 season.

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