



*Hello, Avelo!*

**Avelo Airlines Begins Service to 6th Florida Destination from  
Tweed-New Haven Airport: Sarasota-Bradenton**

*Very low fares from Southern Connecticut to Florida’s Gulf Coast start at \$49*

**NEW HAVEN, Conn., January 13, 2022** – Today Avelo Airlines begins new nonstop service to its sixth Florida destination, the white-sand coastal oasis of Sarasota-Bradenton.

The inaugural flight will depart HVN at 2:25 p.m., arriving SRQ at 5:35 p.m. Very low one-way fares between Sarasota Bradenton International Airport (SRQ) and Southern Connecticut’s Tweed-New Haven Airport (HVN) starting at \$49\* are available at [AveloAir.com](http://AveloAir.com).

“Sarasota’s turquoise water and white-sand beaches are now easier to get to than ever,” said Avelo Chairman and CEO Andrew Levy. “With our very low fares and HVN’s unmatched convenience, we hope our Connecticut Customers will be inspired to visit our sixth Florida destination. We’re excited to take flight today for the beautiful beaches, colorful art and enriching cultural districts of this majestic Gulf Coast destination.”

Avelo’s exclusive nonstop service on Boeing Next-Generation (NG) 737 jets will operate three times a week on Tuesdays, Thursdays and Sundays:

	Route	Departs	Arrives
Inaugural Flight, 1/13	HVN-SRQ	2:25 p.m.	5:35 p.m.
	SRQ-HVN	7:35 p.m.	10:25 p.m.
Tuesdays	HVN-SRQ	2:00 p.m.	5:10 p.m.
	SRQ-HVN	5:50 p.m.	8:40 p.m.
Thursdays & Sundays	HVN-SRQ	3:55 p.m.	7:05 p.m.
	SRQ-HVN	7:35 p.m.	10:25 p.m.

**Beaches and Beyond: Sarasota-Bradenton**

Situated along Florida’s picturesque western Gulf Coast, the Sarasota-Bradenton corridor’s white-sand beaches, turquoise gulf waters and year-round outdoor lifestyle make it the perfect year-round escape. In addition to the region’s postcard-perfect coastline, visitors enjoy flavor-erupting dining, world-class shopping, and a diverse arts and entertainment scene. From Longboat Key south to Venice, SRQ is an ideal gateway for visitors seeking unique and memorable experiences – or simply a beautiful and quiet spot to recharge.

“We are thrilled that Avelo Airlines has chosen Sarasota Bradenton International Airport to be part of their air service network. With low fares and convenient nonstop service to New Haven, passengers will have an affordable connection between two high-demand destinations. We look forward to welcoming Avelo Airlines to SRQ and we’re confident their service will be a great success and expand in the future,” said Rick Piccolo, Sarasota Bradenton International Airport president, chief executive officer.

“Visit Sarasota is thrilled that such an exciting new airline with a commitment to affordability and service is coming to SRQ and providing great new travel opportunity for our residents and visitors,” said Virginia J. Haley, President of Visit Sarasota.

“We are truly humbled to be adding Avelo Airlines to our non-stop service at the Sarasota Bradenton International Airport. We know that our community leaders will work hard to grow our partnership with the airline and set us apart as one of the best airports in the country,” said Elliott Falcione, Executive Director of Bradenton Area Convention and Visitors Bureau. “With Avelo’s strong leadership and business model, there is no doubt in our minds that this airline will continue to grow across the United States, giving the Sarasota-Bradenton community an incredible opportunity to grow with them.”

“The Bradenton Area EDC is excited to welcome Avelo Airlines’ direct service to SRQ from New Haven, Connecticut – a market with huge potential for both capital investment and corporate relocations to our community,” said Sharon Hillstrom, EDC president and CEO. “The New Haven region abounds with corporate headquarters, wealth management companies, and New York-based, corporate decision-makers. We look forward to having greater access to that market as we implement our strategic plan to recruit more businesses, jobs and capital investment to the Bradenton area.”

### **The New Haven Way to Florida**

In early November, Avelo began serving Customers in Southern Connecticut from its first East Coast base at HVN. In addition to Sarasota-Bradenton, Avelo serves five additional popular Florida destinations from HVN: Fort Lauderdale, Fort Myers, Orlando, The Palm Beaches and Tampa.

"We couldn't be more excited to begin service to Sarasota Bradenton International Airport (SRQ), our sixth non-stop destination from Tweed-New Haven. We've been blown away by the overwhelmingly positive reception Avelo has received and the staggering amount of passengers who have come through our doors since November. The addition of SRQ will give Connecticut yet another affordable and accessible way to get to Florida this winter," said Sean Scanlon, Executive Director of Tweed-New Haven Airport Authority.

Amidst the crowds, long lines, lengthy walks and traffic congestion encountered at other airports frequented by Connecticut travelers, HVN offers the refreshingly smooth and simple hometown airport experience Connecticut residents are seeking. HVN’s adjacency to multiple

major highways and commuter railways make it Connecticut's most convenient and easily accessible airport.

Avelo is the first airline to offer nonstop flights between HVN and Florida. Avelo's arrival to HVN also marked the largest expansion of service at HVN in more than 30 years.

### **A Different, Better and More Affordable Travel Experience**

Avelo's everyday low fares have no change or cancellation fees. There is also no charge for Customers who choose to make reservations by phone. Additionally, Avelo offers several unbundled travel-enhancing options that give Customers the flexibility to pay for what they value, including priority boarding, checked bags, carry-on overhead bags, and for bringing a pet in the cabin.

Avelo operates single-class, fuel-efficient 147-seat 737-700 Boeing jets from HVN, offering Customers a more spacious and comfortable experience than the regional aircraft historically serving this airport. Customers may choose from several seating options, including seats with extra leg room, as well as pre-reserved window and aisle seating.

Avelo became America's first new scheduled airline in nearly 15 years when it initiated service on April 28, 2021, from its first base at Los Angeles' Hollywood Burbank Airport (BUR). The airline – which offers a convenient, affordable, and caring experience – currently serves 19 popular destinations across the U.S.

Avelo is distinguished by its Soul of Service culture. The culture is grounded in a "One Crew" mindset that promotes teamwork, understanding and kindness. By caring for one another and owning their commitments, Avelo Crewmembers provide a smooth, enjoyable, reliable, and caring experience for its Customers.

### **About Avelo Airlines**

Avelo Airlines was founded with a simple purpose — to Inspire Travel. The airline offers Customers time and money-saving convenience, very low everyday fares, and a refreshingly smooth and caring experience through its Avelo Soul of Service culture. Operating a fleet of Boeing Next Generation 737 aircraft, Avelo serves 19 popular destinations across the U.S., including its West Coast base at Los Angeles' Hollywood Burbank Airport (BUR) and its East Coast base at Tweed-New Haven Airport (HVN). For more information visit [AveloAir.com](https://AveloAir.com). Avelo BROLL + Images [here](#).

\*The one-way \$49 introductory fare includes government taxes and fees. The fare must be booked by January 27, 2022. This introductory fare is available on a limited number of flights and seats. Additional fees for carry-on and checked bags, assigned seats and other optional services may apply. For full terms and conditions, please see Avelo's [Contract of Carriage](#).

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## PRESS RELEASE

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